

Claire Underwood for Mayor

Last Updated 3/20/2014	January	February	March	April	May	June	July	August	September	October	November	TOTAL
INCOME	\$0.00	\$0.00	\$16,500.00	\$22,000.00	\$28,250.00	\$41,250.00	\$48,250.00	\$36,000.00	\$53,000.00	\$54,750.00	\$0.00	\$300,000.00
Call Time / Meetings	-	-	\$11,500.00	\$15,000.00	\$19,000.00	\$27,250.00	\$32,000.00	\$25,000.00	\$35,000.00	\$38,000.00	-	\$202,750.00
Events	-	-	\$1,200.00	\$1,500.00	\$2,000.00	\$4,000.00	\$5,250.00	\$2,500.00	\$7,500.00	\$8,000.00	-	\$31,950.00
Electeds	-	-	\$200.00	\$1,300.00	\$750.00	\$2,300.00	\$2,500.00	\$2,500.00	\$1,000.00	\$1,250.00	-	\$11,800.00
Labor / PAC	-	-	\$750.00	\$1,000.00	\$1,000.00	\$2,000.00	\$1,750.00	\$1,500.00	\$2,500.00	\$3,500.00	-	\$14,000.00
Finance Committee	-	-	\$1,200.00	\$1,200.00	\$2,000.00	\$1,200.00	\$4,000.00	\$1,200.00	\$2,750.00	\$1,000.00	-	\$14,550.00
Online	-	-	\$1,650.00	\$1,500.00	\$2,750.00	\$3,500.00	\$2,500.00	\$3,000.00	\$3,250.00	\$1,000.00	-	\$19,150.00
Re-Solicits	-	-	\$0.00	\$500.00	\$750.00	\$1,000.00	\$250.00	\$300.00	\$1,000.00	\$2,000.00	-	\$5,800.00
COSTS	\$0.00	\$0.00	\$6,750.00	\$4,750.00	\$4,750.00	\$7,750.00	\$8,750.00	\$7,750.00	\$84,750.00	\$132,250.00	\$34,750.00	\$292,250.00
Staff	-	-										\$0.00
Fundraising Costs	-	-	\$1,500.00	\$2,000.00	\$2,000.00	\$4,000.00	\$5,000.00	\$4,000.00	\$5,000.00	\$5,000.00	-	\$28,500.00
Website / Social	-	-	\$2,500.00	-	-	-	-	-	\$1,000.00	\$1,000.00	-	\$4,500.00
Database (NGP)	-	-	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$2,250.00
Office Costs	-	-	-	-	-	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$6,000.00
Television Ads	-	-	-	-	-	-	-	-	\$65,000.00	\$105,000.00	\$30,000.00	\$200,000.00
Direct Mail	-	-	-	-	-	-	-	-	\$7,500.00	\$10,000.00	-	\$17,500.00
Paid Canvass	-	-	-	-	-	-	-	-				\$0.00
Misc. (Travel / Supplies)			\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$5,000.00	\$10,000.00	\$3,500.00	\$33,500.00
Balance	\$0.00	\$0.00	\$9,750.00	\$27,000.00	\$50,500.00	\$84,000.00	\$123,500.00	\$151,750.00	\$120,000.00	\$42,500.00	\$7,750.00	\$7,750.00